

## **Hall Adds 15 Years Experience with New Director of Client Services**

November 21, 2011

**Portland, Maine** - [Hall Internet Marketing](#) - a Maine technology enabled internet marketing firm, is pleased to announce the addition of the newest member to their marketing team - Director of Client Services, [Dave MacElhiney](#).

Dave Mac brings over 15 years experience to the [marketing department](#) at Hall. He has executed many local and national campaigns including Carhartt, Boy Scouts of America, LL Bean, Unum, Kraft, HP and P&G. Dave will be using his experience from both sides of the advertising agenda, both client and vendor, to help Hall to better serve their local and national clients.

"I am really excited to be working with such a talented group of people" says Dave MacElhiney. "Their passion for the technology, marketing and most of all the brands they are doing work for is top notch. I am happy to say that I am on their team."

A graduate of Fitchburg State College, Dave is originally from Tewksbury, Massachusetts. He moved to Portland in 1995 to open a division of a Boston based Pre-press Service Bureau. He has also worked at Graphics Express, Spire, Cameo Marketing, and most recently at Pierce Promotions and Event Management, where he was the Creative Technology and Print Manager.

### **About Hall Internet Marketing**

[Hall Internet Marketing](#) is a 12 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>