

Hall Internet Marketing Adds Two to Marketing Staff

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Portland, Maine – [Hall Internet Marketing](#) has added two employees to their staff of 21 web developers and marketers. Michael Rodino and Walker Hatchett will be assisting Hall's paid search and SEO teams as the 17 year old company continues to grow and expand its marketing services.

Michael Rodino joins Hall's team as a Paid Search Manager, responsible for the daily management of ad campaigns in Google AdWords and Bing Ads. Beyond account management and reporting, Michael will be focused on developing new approaches to data-based testing for Hall's digital advertising clients. Before joining Hall Michael received his bachelor's degree in music industry and a master's degree in business administration from Drexel University.

As a Technical SEO Analyst, Walker Hatchett will be providing actionable data and analysis through in-depth technical site audits. "Walker comes to us with experience developing data visualization tools for a major international insurance broker," said Mike Johnston, Director of Web Performance. "We couldn't be more excited to put that knowledge to work here on our web analytics platform." Walker received his bachelor's degree in statistics from the University of Maryland.

"Managing growth effectively demands that we find the most talented people we possibly can. We are pleased to be able to find qualified, passionate folks to join our team," said President Tom Hall. Hall plans to continue to hire throughout 2016.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 17 year old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and execute comprehensive marketing strategies for Retail and B2B clients. Hall is a recipient of the 2014 Governor's Award for Business Excellence and is a 2015 Best Place to Work in Maine.