

Hall Internet Marketing Recognized as Trusted Affiliate by Major E-commerce Developer

[Hall Internet Marketing](#), Maine's largest fully interactive marketing agency, has been recognized as an Affiliated Woo Worker by WooThemes, creators of the powerful open source e-commerce cart, WooCommerce. This designation recognizes Hall's contributions to the WooCommerce platform and their diverse portfolio of custom solutions for clients.

Hall began tailoring unique WooCommerce builds to fit client needs since early 2013. When their developers realized that a popular plugin providing compatibility with Google Analytics was slow to update to Google's latest standard, they took it upon themselves to contribute the code. It was this demonstrated competency working with clients and willingness to give back to the Woo community that Woo Themes staff looked at when deciding to add Hall to the [Affiliated Woo Workers Directory](#).

"We're extremely proud to be added to the list of affiliated Woo Workers," Said Jonas Levasseur, Hall Vice President of Operations. "Our development team is constantly improving what we are capable of offering to our customers. Being added as an affiliated partner is proof of the work and effort we've put into providing the best possible product."

It was this search to provide "the best possible product" that brought Hall to WooCommerce in the first place. "There are hundreds of online 'carts' to choose from," said Tim Howe, Lead WordPress Developer at Hall. "The reason we work with WooCommerce is that, in the hands of a skilled developer, it can be tailored to fit each client's specific needs."

For more information about WooCommerce or the Affiliated Woo Worker designation, visit the WooThemes website at: <http://www.woothemes.com/>

To see a sample of Hall's work using WooCommerce, visit our Portfolio page at: <http://www.hallme.com/our-work/>

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 15 year old digital marketing agency based in Portland, Maine. Our team of web marketers, designers and developers work collaboratively to create comprehensive marketing strategies for our clients. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>