

FOR IMMEDIATE RELEASE

HALL INTERNET MARKETING RELEASES NEW WORDPRESS PLUGIN

Portland, MAINE - Hall Internet Marketing is excited to announce the release of a new WordPress plugin, WooCommerce Address Book, to the WordPress.org open source repository. WooCommerce Address Book allows users to easily save multiple addresses to their account when shopping on a WooCommerce website. The plugin can be downloaded or forked for free on GitHub.

The web developers at Hall works with a vast range of eCommerce websites and are constantly developing new and innovative ways to improve user experience and functionality. "Online shopping continues to grow and our users expect more and more features to streamline their experience," explains Geoff Bell, Digital Marketer at Hall. "We'd seen this type of functionality on sites like Amazon but couldn't find an integration that worked with WooCommerce."

The plugin integrates with WooCommerce, the open source eCommerce platform for online businesses built with WordPress. "As WooExperts who have worked in WordPress for over a decade, we are committed to contributing to the community. This is why we are proud that our WooCommerce Address Book is open source and available in the WordPress repository and GitHub" states Hall WordPress Developer, Gary Thayer.

About WooCommerce

WooCommerce is an open source eCommerce plugin designed for online businesses using WordPress. Touted for its customizable platform, WooCommerce is the fastest growing eCommerce platform in the world and powers over 28% of all online stores. Hall Internet Marketing is proud to be a verified Gold Level Woo Expert, a distinction held only by 15 agencies globally.

About Hall Internet Marketing

Hall Internet Marketing is a data-driven, digital agency providing search engine optimization, paid search, and web analytics services alongside responsive web design and WordPress development. Hall has been involved with WordPress and WooCommerce and has passionately contributed to WordPress for over a decade. We are proud to be Gold Level WooExperts and an active part of the WordPress community.

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