

## **PRESS RELEASE**

*Hall Web Services, Inc.*

### **Hall Certified as a Pine Tree Development Zone Business**

**January 12, 2010**

**Portland, Maine** – Pine Tree Development Zone (PTDZ), a program that offers eligible businesses the ability to increase business activity and create employment opportunity to support Maine's economy, announced that Hall Web Services, a Maine-based web design and internet marketing firm, has certified as a PTDZ business.

The Pine Tree Development Zone initiative is intended to encourage and reward the creation of new qualified business activity statewide through tax benefits that constitute an overall gain to the business and to Maine's economy. The goal of the PTDZ program is to create quality jobs in targeted industries and support new and expanding Maine businesses.

"We're very proud to recently become a certified Pine Tree Development Zone company," said Tom Hall, President of Hall Web Services, "This status will help Hall with our growing business and add more jobs here in Portland - well paying, benefited jobs that will stay here in Maine. We see a great opportunity for growth in our Search Marketing Software as a service product over the next decade with the help of the PTDZ certification."

Over the past ten years, Hall has grown to serve hundreds of B2B businesses throughout the world, including several international corporations. Hall maintains a full suite of full service web services including web design, application development, internet marketing (SEO and PPC), inbound marketing (email marketing, blogging, and social media), and adds consulting for all of the same services. All full service customers also have access to Hall's unique internet marketing tools.

#### **About Hall Web Services**

Hall Web Services of Portland, Maine offers a suite of site status and management tools, web marketing consulting and full service web services to B2B businesses. Hall's full service options include web design and development, managed hosting, internet marketing, inbound marketing strategies and multimedia production.