

## **PRESS RELEASE**

Hall Internet Marketing Solutions

### **Hall Internet Marketing Solutions Reports Another Year of Growth**

**March 13, 2011**

**Portland, Maine** – Hall Internet Marketing Solutions, a Maine internet marketing firm, recently announced that for the fourth consecutive year Hall has increased revenue in excess of 20%. Hall has posted market-leading growth with revenues increasing by 34% YoY.

The result demonstrates increasing market recognition of the value of Hall's services. Increases in revenue are tied to new client acquisitions and increased demand for services from existing clients. Hall clients include a wide range of B2B technology and consumer products companies including publicly traded corporations, Fortune 500 firms, privately held companies and many of Maine's top employers. Hall also has strong relationships with Sage Software and Epson America and has seen significant growth in those channels.

“We are pleased to have another year of strong growth and are poised to continue controlled growth across all our service groups”, said Tom Hall, President, Hall Internet Marketing Solutions.

In 2010, Hall was the recipient of the largest of six awards granted by the Maine Technology Institute (MTI) to add development, consulting, support, sales and management staff to expedite the time to market for the Hall Tools Suite which enables search engine marketing (SEM) professionals and site owners to optimize their web marketing efforts. Hall Tools Suite gives professional Internet Marketers the ability to analyze and assess their current efforts, competitors and opportunities on a daily basis, so they can adjust their efforts and drive the best possible traffic to their site at the lowest possible cost.

#### **About Hall Internet Marketing Solutions**

Mining over 10 years of Internet marketing experience, Hall has developed a streamlined integrated Internet Marketing Platform that provides a holistic view of a client's Internet marketing efforts. Through Hall's intuitive interface, users can understand metrics from SEO, PPC, Social Media, Mobile, Video and more in one unified dashboard or through individual presentations. A single click can integrate data from all activities delivering a comprehensive, comparative view of marketing activity performance.

For more information, visit: <http://www.hallme.com/press/>