

PRESS RELEASE

Hall Web Services, Inc.

Hall Adds Scott Gaw, Former Director of Channel Marketing at Sage, to Internet Marketing Team

April 8, 2009

Portland, Maine – Hall Web Services, a [Maine web design](#) and [internet marketing](#) firm, today announced the addition of Scott Gaw, former Director of Channel Marketing at Sage Software (now Sage), as Hall's Director of Internet Marketing Strategy. Gaw will be specializing in creating effective marketing plans in the business to business software vertical market. Gaw is the fifth new position hired at Hall in 2009.

"Scott is an extremely talented marketing professional and a great addition to our team," said Tom Hall, President and CEO of Hall, "His expertise in building effective marketing strategies for large and small companies is invaluable. We look forward to enhancing our relationships within the business to business software market and helping our customers' success."

While working at Sage, Gaw worked with business partners to develop and fine tune their lead generation programs. Sage serves over 2.9 million small and medium-sized business customers in North America with software for accounting, customer relationship management, human resources, merchant services and time tracking. Sage also offers specialized software for the construction, distribution, healthcare, manufacturing, nonprofit, and real estate industries.

Despite the overall economic downturn, Hall has continued to grow due to high demand for internet marketing, [social network marketing](#) and development services and a commitment to fostering strong relationships with existing customers. Hall recently expanded to a 4600 sq. foot facility on Riverside St., Portland, Maine and has expanded their workforce with five new positions in internet marketing, social network marketing, email marketing and web development.

"We're confident that we can continue to grow by working efficiently and adding talented people," Tom Hall added. "We're very excited to have Scott Gaw join us with his extensive experience, creativity and professionalism."

About Hall Web Services

Hall Web Services of Portland, Maine partners with small to medium sized businesses to grow their businesses through the creation of a comprehensive web strategy. Hall's services include web design and development, managed hosting, internet marketing, inbound marketing strategies and multimedia production. Hall is a [Sage Preferred Vendor](#), with a range of web development and internet marketing services pre-approved for Sage's co-op debit program.

For more information, visit: <http://www.hallme.com/press.asp>