

Hall Announces June Social Media Breakfast Maine

Google+ for Business

June 18, 2013

Portland, Maine - [Hall Internet Marketing](#), a Maine internet marketing firm, is excited to announce the next [Social Media Breakfast Maine](#) - SMBME 47: Google+ for Business. The event will be held June 28th, 7:30-10am at Portland's Masonic Temple on Congress Street. Breakfast will be provided.

Google+ dubbed the 'Facebook Killer' has been out for a few years now. Are you using it? Are your customers using it? Are businesses using it? As Google starts integrating Google+ into its other products (Local, YouTube, Gmail etc), it is becoming harder to ignore. Many businesses and individuals feel like it is just 'one more thing' they need to try to squeeze into their to-do list. Others, are loving it and singing its praises.

This breakfast will feature two presenters that are experts on using Google+ AND the implications for businesses that are trying to ignore it. Marc Pitman from Fundraisingcoach.com will talk about some of the features of Google+ and how he has seen it used for nonprofits and other businesses. He knows so much about G+, that he wrote a book about it. Katie Conroy from Hall Internet Marketing will talk about Google Local (or Google+ Local). She'll cover claiming your page and some other lesser known features and aspects of G+.

For more information and to register for this month's Social Media Breakfast Maine please visit: socialmediabreakfastmaine.com/upcoming/. The event is sponsored by [Mainely SEO](#), [Hall Internet Marketing](#), [Casco Bay Tech Hub Business Innovation Center](#), [Others! Fair Trade Coffee](#) and [Mainebiz](#).

About Social Media Breakfast Maine

Social Media Breakfast Maine is a monthly event held in Portland where area businesses and marketing leaders get together to share ideas and stories in and around the social media space. This event started two years ago in a conference room in Portland, the event has grown to 100 - 150 monthly attendees. SMBME has had local and national speakers share the stage to educate each other on how to use social media to promote local companies and find new customers.

For more information, visit: www.socialmediabreakfastmaine.com

About Hall Internet Marketing

Hall Internet Marketing is a 14 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>