

## Hall Announces New CMS Developer

July 31, 2013

**Portland, Maine** – Hall Internet Marketing – A Maine Technology enabled internet marketing firm, is pleased to announce the addition of the newest member to its development team – CMS Developer Jessica Lavoie.

Before coming to Hall, Jess attended the University of Maine, Orono where she earned a Bachelor's degree in New Media. Her skills in web development and design will contribute greatly to the Hall team.

“Jessica came to us from a freelance background where she did some great work. Upon meeting her we realized she not only fit the high coding standards we set for our production staff, but also possessed many other skills that make her a very well-rounded developer. We're happy to have her as our newest team member.” says Jonas Levasseur, VP of Operations.

### **About Hall Internet Marketing**

Hall Internet Marketing is a 14 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>