

Hall Internet Marketing Acquires Haseltine Design

Portland, Maine - [Hall Internet Marketing](#), Maine's largest 100% interactive marketing firm has announced the acquisition of Haseltine Design of York, Maine. Founded in 1998, Haseltine Design is a professional web design company specializing in web design and WordPress development. The companies' combined skills and expertise will provide a great opportunity for further growth as Hall positions itself as a national marketing partner for retail and B2B organizations.

"As we continue to move up market, this acquisition will help us reach our goal of expanding our web marketing services nationally," said Tom Hall, President of Hall. "With the continued growth of our offerings for large retailers, Haseltine staff will fill an immediate need that we have."

"We saw an opportunity to join an industry leading firm and took advantage of it," said Beau Haseltine, President of Haseltine Design. "The chance to play on a national stage is something that is exciting for me personally."

Hall has made this acquisition coming off the two best months in sales and profit in the company's history. "We have been firing on all cylinders since the beginning of the retail holiday season and have had the best December and January ever", said Tom Hall. "We feel that growth through acquisition makes sense for us right now, especially when we are acquiring highly skilled people that complement our existing team."

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 15 year old agency that combines technology and expert services to drive cost-effective internet marketing strategies to improve website performance for Retailers and B2B companies. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that is driven and supported by data collection and analysis. Hall helps some of the largest employers in Maine, members of the internet retailer Top 200, several Fortune 500 companies and a handful of innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>