

Hall Internet Marketing is #5 of the Best Places to Work in Maine

October 16, 2012

Portland, Maine – Investing in your employees' happiness and growth makes for a successful company – a philosophy that [Hall Internet Marketing](#)'s president Tom Hall takes very seriously. The Portland, Maine-based technology enabled internet marketing firm provides a uniquely rewarding and fun workplace that nurtures learning, creativity and growth for all 16 of its employees. Hall's exceptional employee benefits and leadership approach earned the company the #5 spot of the 2012 Best Places to Work in Maine.

Hall offers great benefits like unlimited time off, 24-hr on-site gym and free parking, but it's the cultural perks that go a long way when it comes to working in the oftentimes overwhelming and fast-paced world of internet marketing. Free snacks and drinks are always on hand and impromptu Nerf gun battles are never out of the question. And there may be the occasional employee sunset sail or disc golf outing.

It's easy to do great work when you love what you do. And Hall's management team knows it. "Each person who works here has a specialty that they are the master of in-house," said Amanda O'Brien, VP of Marketing at Hall, "You can't force anybody to go home and keep up with this stuff; you have to genuinely care about it. The best thing that can happen for our company is that they care about what they do and always want to come back and try something new."

Hall's employee management philosophy has paid off – the company enjoyed double-digit growth in the first two quarters of 2012. The company has been stationed in the Portland area and serving their local and national clients for over 13 years. Hall is also one of the founding members of the [Casco Bay Technology Hub](#), a center in which Portland, Maine-area tech companies can build the relationships and technology culture that fuel business growth.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 13 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>

About Best Places to Work in Maine

[The Best Places to Work in Maine](#) is an initiative by the Best Companies Group, dedicated to finding and recognizing Maine's best employers. Best Companies Group researches the dynamics and characteristics of each participating company by administering extensive employee surveys. This data is then analyzed to produce a final list of the best companies to work for in Maine.

For more information and to view 2012 rankings, visit: <http://www.bestplacetostworkme.com/>