

Hall Internet Marketing Showcases at MTI TechWalk

November 12, 2013

Portland, Maine – [Hall Internet Marketing](#) – a Maine technology enabled internet marketing firm, showcased at the Maine Technology Institute (MTI) TechWalk November 6th, 2013. Over 60 innovative companies from all parts of Maine attended to not only showcase their successful products but also the services that contribute to fostering Maine's entrepreneurial community.

This annual showcase event was held as an evening of learning, sharing, networking and bringing together business leaders and entrepreneurs interested in developing and accelerating technology businesses in Maine. Bob Martin, MTI's president, notes, "TechWalk is the event that showcases MTI's investment for Maine in innovative technology companies, bringing together entrepreneurs, business leaders, investors, legislators and business services from across Maine and New England. It underscores the importance of Maine's technology-based economic development."

At this year's MTI TechWalk, Governor Paul LePage also made an appearance to see the many businesses contributing to Maine's growing economy. "I commend MTI for fostering the creation and growth of innovative Maine companies," commented Lepage. "Through an annual Maine state appropriation, MTI is able to provide grants, loans and assistance to help develop and commercialize new technology. Those efforts have led to the creation of thousands of jobs and significant new private investment in our state."

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 14 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization – Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>

About Maine Technology Institute

The [Maine Technology Institute](#) is an industry-led, publicly-funded, nonprofit corporation, providing early-stage capital and commercialization assistance to growing businesses in order to generate high-quality jobs in Maine. MTI currently manages a \$105 million portfolio in loans and grants, which is matched by a total co-investment of almost \$139 million. Since 2000, MTI has funded nearly 1,300 technology projects in Maine.

For more information, visit: <http://www.mainetechnology.org>