

Hall Internet Marketing Staff Members Receive Google Certifications

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Portland, Maine - [Hall Internet Marketing](#), a technology enabled internet marketing agency based in Portland, Maine, has announced updated staff Google Certifications. Google Analytics Manager Mike Johnston, Digital Marketing Analyst Jessica Wallace and SEO Analyst Katie Conroy have all earned industry recognized Google Analytics Individual Qualifications. This certification is based on a deep understanding and working knowledge of Google Analytics and the test requires an 80% grade or higher to pass.

As a Google Certified Partner that influences how millions of dollars are spent in online marketing each year, Google Certifications are an important part of the agency's ongoing staff training. "Professional education is strongly supported here," says Tom Hall, President of Hall Internet Marketing. "The internet marketing landscape is shifting daily and it's important that our staff keep up to date so that we can provide the very best expertise for our clients." The updated certifications will also help to support the company's [Advanced Google Analytics](#) services. Hall now has six Google certified professionals on staff.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 13 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For More Information

Tom Hall, President

tom@hallme.com

207-956-0020 ext.101

<http://www.hallme.com/press>