

## Hall Vice President of Marketing Speaks at BDN Maine What's Next Conference

August 28, 2013

**Portland, Maine** – Amanda O'Brien, Vice President of Marketing at Hall Internet Marketing was invited to speak at [BDN Maine What's Next Conference](#) on the historic Bangor Waterfront on August 9th. O'Brien spoke about her extensive experience in marketing services and organizing Social Media Breakfast Maine each month. She participated in a speaker panel moderated by Shannon Kinney. O'Brien was joined by Ryan Peters, known as Spose, who talked about personal branding and launching his most recent record label with Maine record store Bull Moose Music.

The BDN Maine What's Next Conference was day-long event featuring experts' visions of inspiration and technology and was held in conjunction with the KahBang Music and Arts Festival. The day consisted of involved speaker presentations and a collaborative panel conversing on topics that are fundamental to business in Maine and beyond.

### About Hall Internet Marketing

Hall Internet Marketing is a 14 year old agency that combines technology and expert services to drive cost-effective Internet Marketing strategies to improve website performance. Hall staff works closely with clients to understand their business objectives, their target audience and the competitive environment to create a comprehensive, tailored online marketing program that drives success. Hall helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>