

PRESS RELEASE
Hall Internet Marketing Solutions

Monica Wright to be Speaking at Search Marketing Expo - SMX West

March 1, 2011

Portland, Maine – Hall Internet Marketing Solutions, a Maine internet marketing firm, recently announced that Director of Search Marketing, Monica Wright will speak and participate on three different panels of experts discussing topics on social media and SEO. The Search Marketing Expo - also referred to as SMX West - will be held at the San Jose McEnry Convention Center on March 8-10, 2011 in San Jose, CA.

The Search Marketing Expo is for search engine marketing and internet marketing professionals of all skill levels and experience. It is considered as one of the world's leading search engine marketing conference and is programmed by the sharpest minds in search marketing. The event attracts people worldwide who come to learn about paid search advertising (PPC), search engine optimization (SEO) and social media marketing techniques and best practices.

"I am both honored and excited to be chosen to speak at the 2011 Search Marketing Expo Conference Series," said Monica Wright. "I am looking forward to sharing my experience with others during the interactive sessions as well as hearing from my colleagues."

Monica will be moderating the panel of experts for "Industrial Strength SEO" where they will all share unique insights from their SEO battles for huge websites. She will also be on the SEO Clinic Panel, which is an interactive session taking volunteers from the audience and examining their websites live to provide SEO feedback. Lastly, Monica is on the Social Media Clinic Panel taking questions from the audience on how to deal with everything social media. For more information on SWX West please visit, <http://searchmarketingexpo.com/west>

About Hall Internet Marketing Solutions

Mining over 10 years of Internet marketing experience, Hall has developed a streamlined integrated Internet Marketing Platform that provides a holistic view of a client's Internet marketing efforts. Through Hall's intuitive interface, users can understand metrics from SEO, PPC, Social Media, Mobile, Video and more in one unified dashboard or through individual presentations. A single click can integrate data from all activities delivering a comprehensive, comparative view of marketing activity performance.

For more information, visit: <http://www.hallme.com/press/>