

PRESS RELEASE

Hall Internet Marketing Solutions

Hall Hires Monica Wright as Director of Search Marketing

February 3, 2011

Portland, Maine – Hall Internet Marketing Solutions, a Maine internet marketing firm, is pleased to announce the addition of their newest member to their marketing team– Director of Search Marketing, Monica Wright.

As a veteran online marketer specializing in SEO and social media - Monica has worked with national and regional clients in a wide variety of industries including hi-tech, medical, hospitality & tourism, higher education and media companies. Her core strengths are building audiences and visibility using search, as well as diagnostic SEO.

“Monica is an enormous asset to the Hall team,” said Vice President of Marketing, Amanda O’Brien. “Her experience in the SEO and search marketing space provides a wealth of knowledge to our marketing team.”

Monica is a nationally recognized search marketer who has spoken at SMX East, SMX Advanced, and contributes to searchenginejournal.com and seotrainingdojo.com.

About Hall Internet Marketing Solutions

Mining over 10 years of Internet marketing experience, Hall has developed a streamlined integrated Internet Marketing Platform that provides a holistic view of a client’s Internet marketing efforts. Through Hall’s intuitive interface, users can understand metrics from SEO, PPC, Social Media, Mobile, Video and more in one unified dashboard or through individual presentations. A single click can integrate data from all activities delivering a comprehensive, comparative view of marketing activity performance.

For more information, visit: <http://www.hallme.com/press/>