

Hall Internet Marketing Hiring as Growth Continues Through First Quarter 2015

Portland, Maine - Driven by continued demand for retail marketing services, Q1 2015 was another strong quarter of growth for [Hall Internet Marketing](#). The company has seen an increase in activity around paid search marketing, site analytics and search engine optimization services. Demand for WordPress website development and API integration projects has also been strong.

“We are pleased with our performance so far this year. Twenty-four percent growth is in line with our 2015 revenue plan,” said Tom Hall, President of Hall Internet Marketing. “That includes investing in new opportunities, adding staff and re-focusing company efforts on key sources of revenue and opportunities for growth.” Hall added two new employees in the first quarter and the internet marketing firm plans to fill as many as three additional positions as demand remains strong.

“Our growth plan focuses on more than just top line revenue, we are working on internal efficiencies,” said Hall. “Hiring can take time, so we’re working hard to maximize the effectiveness of our existing staff. This includes investing in training and streamlining processes.”

With major development projects already scheduled over the next six months, Hall is looking to add up to three full time positions by year end.

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 16 year old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and execute comprehensive marketing strategies for Retail and B2B clients. Hall is a recipient of the 2014 Governor’s Award for Business Excellence and is a 2014 Best Places to Work in Maine.