

## **Hall Announces Social Media Breakfast Maine 28 - Social Media and Public Relations**

November 9, 2011

**Portland, Maine** - [Hall Internet Marketing](#), a Maine internet marketing firm, is excited to announce the next [Social Media Breakfast Maine](#) - SMBME 28: Social Media and Public Relations. It is important to note that this month's SMBME event will be held at a new location - the [Portland Masonic Temple](#).

The Portland Masonic Temple is located at 415 Congress Street in Portland. The event will held on Friday, November 18, 2011 from 7:30 to 10:00 a.m. Breakfast will be served at the event.

There will be three PR and branding experts at the breakfast who will be speaking about the new relationship between social media, public relations, and brand management. The speakers will include Rob Gould, an earned media consultant, Linda Varrell, founder of Broadreach Public Relations, and Sean Wilkinson, president of the Maine AIGA and a principal of Might & Main.

You can register for this month's Social Media Breakfast Maine by visiting [socialmediabreakfastmaine.com](http://socialmediabreakfastmaine.com). The event is sponsored by Kemp Goldberg Partners, Mainely SEO, Hall Internet Marketing, The Cohen Tracy Team, and the Internet Educator.

### **About Social Media Breakfast Maine**

Social Media Breakfast Maine is a monthly event held in Portland where area businesses and marketing leaders get together to share ideas and stories in an around the social media space. Started two years ago in a conference room in Portland, the event has grown to 100 - 150 monthly attendees. SMBME has had local and national speakers share the stage to educate each other on how to use social media to promote local companies and find new customers.

For more information, visit: [www.socialmediabreakfastmaine.com](http://www.socialmediabreakfastmaine.com)

### **About Hall Internet Marketing**

Hall Internet Marketing is a 12 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization - Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online. For more information, visit: <http://www.hallme.com/press/>