

PRESS RELEASE

Hall Internet Marketing

Hall Internet Marketing Announces the Next Social Media Breakfast Maine-Content Rules

April 14, 2011

Portland, Maine – Hall Internet Marketing, a Maine internet marketing firm, is excited to announce the next Social Media Breakfast Maine(SMBME)- Content Rules, will be held on Friday, April 22nd, 7:30 – 10:00 AM at the Eastland Park Hotel in Portland, ME.

Speakers at this month's breakfast include; CC Chapman, author of *Content Rules* and Amy Vintinner, Marketing Manager of Sea Bags – the Maine-based designer and maker of tote bags and home products made from recycled sails. Sea Bags' mission is sustainability in their product, jobs and the State of Maine.

CC Chapman will be joining SMBME as a stop on his book tour; CC co-authored this must-read with Ann Handley of Marketing Profs. Inside you will find lots of suggestions on how to get content together, new resources to tap in your organization, what to do with that content and maybe even how to have a little fun in the process.

"We are really excited to welcome CC Chapman to Maine," said Amanda O'Brien, Vice President of Marketing at Hall Internet Marketing. "This special breakfast will have CC and local case studies that are succeeding at putting together great content."

Register for this event by visiting socialmediabreakfastmaine.com; registration closes Tuesday, April 19. This breakfast is sponsored by Hall Internet Marketing, Constant Contact, The Internet Educator, flyte new media, Filmosity, The Cohen Tracy Team, Maine Outdoors, The Fundraising Coach, Mainebiz, and The Girl in the Orange Coat.

About Social Media Breakfast Maine

Social Media Breakfast Maine is an opportunity to get together to share experiences, stories and learn from each other on a variety of different topics in and around the social media sphere.

For more information, visit: <http://www.socialmediabreakfastmaine.com/>

About Hall Internet Marketing

Hall Internet Marketing is a 12 year old agency that uses technology to help clients meet their internet marketing goals. From paid search management and SEO, to video and mobile advertising, to user conversion strategy and cost per acquisition optimization- Hall's staff helps some of the largest employers in Maine, well known Fortune 100 companies and innovative technology businesses to drive more sales online.

For more information, visit: <http://www.hallme.com/press/>