

Three Hall Employees to Speak at WordCamp Maine



Portland, Maine – Three team members from [Hall Internet Marketing](#) will be speaking at [WordCamp Maine](#). The conference will be held at the Maine College of Art (MECA) in Portland from May 15 to 16 and at [Automattic](#) East's offices in Westbrook May 17. The speakers include Gary Thayer and RC Lations from Hall's development staff as well as SEO Analyst Mary Soule.

Gary Thayer spoke at Maine's inaugural WordCamp last summer and will be opening the conference with a presentation on WordPress for new users. As a lead organizer for the conference, one of Gary's roles will include filling in as Master of Ceremonies during the three day event. "It is my privilege to act as a lead organizer and speaker at WordCamp," said Thayer. "WordCamp's commitment to providing accessible education and training for WordPress users, new and old, is unrivaled."

RC Lations will speak on Saturday about connecting WordPress sites and physical devices, a presentation he recently gave at WordCamp Minneapolis. This will be RC's fifth time speaking at WordCamps from Maine to North Carolina. "WordCamps are a great opportunity to get out in the community and meet other people working with WordPress - across the street, in the next town, or across the world," said RC. "Everyone has an interesting perspective to share, and bringing all of these people together for a few days of learning and sharing is a benefit to us all."

Mary Soule's presentation will cover optimizing WordPress sites for search engines using the popular Yoast SEO plugin. "This will be my first WordCamp as a speaker," said Soule. "I'm equally excited to speak as I am to learn from others in this community."

[WordCamps](#) are community-organized events for WordPress developers, designers, and users to share their knowledge and experience around the world's most popular content management system, [WordPress](#).

For more information about WordCamp Maine visit their website: <https://maine.wordcamp.org/2015/>

About Hall Internet Marketing

[Hall Internet Marketing](#) is a 16 year old digital marketing agency based in Portland, Maine made up of a diverse team of web marketers, designers and developers. They work collaboratively to create and

execute comprehensive marketing strategies for Retail and B2B clients. Hall is a recipient of the 2014 Governor's Award for Business Excellence and is a 2014 Best Places to Work in Maine.